



Thank you for your interest in the Bricktown Association.

The Bricktown Association is a 501(c)(6) nonprofit membership based organization that advocates for its stakeholders relative to all issues concerning the Bricktown district. Taken verbatim from our by laws : "The purpose of the Association is to foster, promote, maintain and encourage the civic, social, residential, commercial and industrial welfare of the Bricktown area through cooperation among property owners and tenants, promotion of Bricktown, programming and management of special events and ongoing services and practices which enhance the desirability of Bricktown to the general public. The Association will preserve, protect and enhance the character of the Bricktown district. The Association shall disseminate information to its members, cooperate with public officials, address public issues and policies affecting Bricktown and advocate desired physical improvements and transportation and planning policies through appearance before submission of information directly to the committees, or individual members of Congress or any legislative body of a State, a possession of the United States, or a political subdivision of any of the foregoing, with the purpose of making the Bricktown area a more attractive and inviting place and a more accessible place to the general public."

What this means to our members? The Bricktown Association.....

Works with the CVB to help promote our district to out of town visitors.

Communicates to our members about upcoming conventions so they can staff accordingly

Communicates any opportunities that will enable our members to offer special promotions to local and out of town visitors.

Works with our marketing partner - Griffin Marketing Solutions - to produce and implement signature events and promotional opportunities for the district. These include our website - welcometobricktown.com, The Chevy Bricktown Showcase and Chevy Lower Bricktown Live, Christmas in Bricktown, and opportunities on NEWS9 This Morning to name a few.

Produces and distributes the Bricktown Map (directory), highlighting area member business within the district. Approximately 100,000 are distributed annually through the CVB and to numerous tourist destinations (hotels, restaurants, attractions, state welcome centers) through Certified Folder Display Service, Inc.

Works with community organizations on promoting their events that they conduct in Bricktown. We communicate the same to our members.

Acts as a first point of contact for all inquires relative to visiting Bricktown, directing callers to their destination.

Works with various departments within the City on improving the physical attributes of Bricktown, such as walk-ability, parking, sidewalks, canal maintenance, lighting, etc....all in an effort to enhance our offerings to all of our visitors (customers).

Maintains a presence at all relevant city, chamber, or other organizational functions that have a direct and indirect interest in the Bricktown district.

Acts as a point of contact for economic development efforts, and coordinates and shares information with the Chamber and those parties interested in the future development of Bricktown.

2011 Membership Opportunities

Property Owner: \$150 per year.

Definition: Property Owners is any business that currently contributes to the BID tax and will be part of the 2011 self assessment. Joining the Association shows that you are currently supporting the efforts of the Bricktown Association (above and beyond your taxes) and all that it advocates for, on your behalf within the community.

Business Member: \$350 per year

Definition: Business Member is any business, individual, or organization that resides in or conducts business within the Bricktown district boundaries as well as any organization that actively promotes or advocates for the interests of the Bricktown district, such as the CVB, the City of Oklahoma City, neighboring districts, or others as approved by the Executive Director and Bricktown Board of Directors.

Affiliate/Vendor Member: \$450

Definition: Those businesses that do not reside within the district and represent a firm or organization offering products or services to Business Members.

All members will receive -

An engraved Brick - noting year of membership - ABC Company 2011

Highlighted as a "Friend of Bricktown" on WelcometoBricktown.com

Listed in the printed directory.

Ability to receive all newsletters and special informational memos on important events and offers.

Ability to attend, host or present at Bricktown Association meetings.

Eligibility for co-op advertising and sponsorship discounts through the Bricktown Association, including advertising opportunities in the printed directory and welcometobricktown.com

Ability to be included in social media.

Ability to accept Bricktown Gift Certificates.

For more information on membership please contact:

Jeannette Smith or Liza Cryder at the Bricktown Association.

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